

Nissin Foods and Han Yin Hong Jointly Introduce the First-ever Partnership Product: “Green Onion Spicy Noodle”

- Experience the true essence of Korean delicacy with green onions
- Exclusive launch: Must-try new item for Korean food lovers at Han Yin Hong
- Elevate your taste buds with Han Yin Hong restaurant's limited edition of menu: two Green Onion Spicy Noodle-inspired creations



Korean cuisine has always captivated the taste buds of Hongkongers. The genuine flavours of Korea are now more accessible than ever before. Two esteemed brands - Nissin Foods and Han Yin Hong - have joined forces for the first time to innovate and launch the “Green Onion Spicy Noodle”. After a year of concerted efforts, this highly-anticipated noodle sets a new benchmark for delivering impeccable and authentic Korean culinary experience.

This brand-new product revolves around the prerequisite ingredient found in every Korean household: green onions. Perfectly capturing the essence of Korea, the soup base of “Green Onion Spicy Noodle” offers a delightful blend of natural sweetness from vegetables and a rich umami from chicken and beef. Complemented by meticulously crafted round noodles that perfectly absorb the broth, thoughtful selection of spices, and topped with mushrooms and green onions, “Green Onion Spicy Noodle” delivers distinctive spicy and onion-infused taste that is quintessentially Korean. Every home chef can now effortlessly serve up this noodle to even amaze local Koreans. “Green Onion Spicy Noodle” is now exclusively available at all Han Yin Hong stores, so don't miss the opportunity to indulge in this extraordinary Korean culinary experience.

To celebrate this occasion, JJANG, a Korean restaurant under the Han Yin Hong label, is introducing a time-limited new menu featuring the “Green Onion Spicy Noodle”. Mastered by local Korean chefs, this exclusive menu presents two tantalizing dishes inspired by this new product, highlighting its versatility. And it is bound to be a must-have and must-try new item for Korean food lovers this year!

Introducing "Green Onion Spicy Noodle": A True Reflection of Authentic Korean Flavours

Green onions play a crucial role in Korean cuisine, renowned for the abundant nutrients and comforting warmth. Whether enjoyed during breakfast, after a boozy-woozy night, or amidst chilly winters, green onions are deeply rooted in Korean culinary traditions, and are dubbed as the 'National Onion'. To authentically recreate the flavours of Korean cuisine, the "Green Onion Spicy Noodle" thoughtfully selects a variety of other vegetables, for example, green onions and mushrooms as the ingredients, accompanied by the traditional Korean round noodles that provide a satisfying chewiness and can perfectly absorb the soup, while the broth combines the delightful sweetness of mushroom, cabbage and onion with the rich umami of chicken and beef. Through the addition of thoughtfully selected spices, a layered and irresistible spicy soup base is created, capturing the true essence of Korean flavour and earning recognition amongst local Koreans. The "Green Onion Spicy Noodle" is now exclusively available at Han Yin Hong stores.



Introducing a Limited-Edition Menu: Two Delectable Dishes Inspired by the Latest Noodle Creation, Exclusively at JJANG, Han Yin Hong's Restaurant

JJANG, the first Korean restaurant under the celebrated Han Yin Hong brand, has garnered immense acclaim for its authentic Korean gastronomy. Renowned for its exquisite selection of ingredients freshly sourced, it also offers a full range of Korean agricultural products, making it a perfect destination for Korean cuisine aficionados. To commemorate the new product launch, JJANG is proud to launch a limited-edition menu featuring two highly coveted dishes inspired by the "Green Onion Spicy Noodle". Expertly crafted by Korean chefs, these new creations perfectly showcase the versatility of the "Green Onion Spicy Noodle", and are guaranteed to be a must-buy for Korean food enthusiasts this year! Make your way to JJANG in Tsim Sha Tsui to indulge in these two appetizing dishes! Combos available while stock lasts.

Green Onion Spicy Noodle and Sour Pork Set

Prepared by Korean chefs in a traditional way, the sizzling "Green Onion Spicy Noodle" is served with fresh spring onions. Indulge yourselves in the true essence of Green Onion Spicy Noodle in a traditional and flavourful way.



Green Onion Spicy Noodle with Crab and Sour Pork Set

Elevating the experience of Green Onion Spicy Noodle to sublime levels is the add-on of a Korean delicacy – crab. The pristine freshness of the crab infuses the broth, harmonizing flawlessly with the invigorating notes of spring onions. With each bite, a symphony of flavours unfolds, tantalizing the taste buds with the irresistible fusion of succulent crab and addictive spiciness. For any food enthusiast, this remarkable creation is an absolute must-try, promising an unforgettable culinary adventure.



JJANG

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